



BIA GALA DINNER 2023

Branding options for Event Sponsors

Automatically included in all event sponsor table options:

1. Table in front 3 rows.
2. Logo on marketing emails.
3. Mention during intro speech.
4. Logo on delegate lists emailed to attendees before and/or after the event.
5. Branding on one or more steps leading into the Porter Tun:

You can have your branding on the staircase leading from the ground floor to the dinner room (back of the room side). Event sponsor can have up to two steps branded with their logo/design. The two steps can either show one image across them or have the same branding repeated twice across the staircase.



6. Your logo will be included on the cloak panel branding visible on the corridor wall on the way into the dinner room (back of the room entrance).



7. Your branding can be placed on the Stairway banner, among the other supporters' branding, to form a large 'patchwork' design. This banner is also situated at the top of the staircase leading into the dinner room (back of room side).



If you would like to take advantage of the above, please send the following design items to Marzia at chartley@bioindustry.org by **COB on 3 January 2023**

- Your logo in jpg and a white version as editable eps, with a transparent background.
- For the steps: a design that is 145cm x 12cm (per step). You can have two steps so please send either two different designs or one design that will be split across two.
- A design that is 67cm x 93 cm, portrait. This will form part of the 'patchwork' design.